NAVEEINYEGNESH MUTHUSWAMY

Senior Multimedia Designer

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Skills

Graphics and Multimedia

- Autodesk 3D Studio Max
- Autodesk Maya
- Adobe After Effects
- Adobe Premier Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Animate
- Adobe Audition
- Adobe Flash
- Adobe Encore
- Final Cut Pro
- Corel Draw
- Cinema 4D

Programming, Markup and Scripting

- HTML (XHTML/DHTML)
- Flash ActionScript
- CSS, XML, XSL
- JavaScript
- PHP

Production

- Camera, Lighting
- Sound Editing
- Photography

Applications

Expert in Microsoft Office Suite: Word, Excel, Access, Outlook and PowerPoint

Operating Systems

Expert user in multiple operating systems: Windows, MAC and Linux

Summary

Senior Multimedia Designer who expertly uses various tools to produce solutions that surpass client expectations. Dynamic professional with a passion for art and design who has more than twelve years' experience bringing outstanding projects to life.

Work experience

2009 - Current

Creative Director

Vanar Studios, Melbourne, Australia

- Produced advertisements and promotional videos for range of clients using Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro and Adobe Audition.
- Created 2D and 3D animation using Adobe Photoshop, 3D Studio Max and Flash for product promotional videos.
- Developed and actively maintaining personal and business websites for clients.
- Produced and managed social media content for range of clients.
- Filming, editing and producing product demo videos, advertisements and 3D interactive videos for virtual product experience.
- Pre/post production of video and audio recordings.
- Photographing and filming products.
- Worked closely with clients in developing product branding strategy that involves creating logos, banners, brochures and promotional videos.
- Worked with clients on project scoping, identify project requirements, scheduling timeframes and analysing potential project risk areas.
- Liaise with clients and update project status as per client requirements.

Sep 2009 - June 2019

Lead Multimedia Designer / Video Producer

Swann Communications, Melbourne, Australia

- Developed and produced 2D and 3D animation, Motion Graphics promotional videos, product demo videos and virtual product realization videos for television and online commercials, interactive displays and exhibits using 3D Studio Max, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Adobe Audition, Flash.
- Filming, editing and producing product demo videos, advertisements and 3D interactive videos for virtual product experience.
- Pre/post production of video and audio recordings.
- Photographing and filming products.
- Collaborated with marketing and public relations teams to determine appropriate visual, sound and animated elements of projects.
- Ensured that designs, templates, and final product adhere to Swann's corporate and brand standards.
- Prepared media for final approval and distribution.

Feb - July 2008

Internship in Multimedia and Graphic Design

Siam Studios, Melbourne, Australia

- Intern position assisting with concept, design and execution of various digital, 3D, web and print design projects.
- Projects include flyers, posters, brochures, websites and digital assets for advertising and product demo videos.
- Assisted in web-based projects by designing and developing innovative art and graphics.

2005 - 2006

3D Artist / Animator

PENXEL Animation Studio, Chennai, India

- Generate 2D and 3D computer generated animation models for movies, television serials, advertisements, and educational tools using Adobe Photoshop, Adobe Illustrator, Macromedia Flash, 3D Studio Max and Swift 3D
- Creating web templates and interactive components using Adobe Photoshop, Adobe Illustrator, Macromedia Flash, Macromedia Director, CSS and HTML
- Worked in industry standard software to create 3D artwork and assets.
- Integrated other artists' 2D assets into 3D creations effectively.
- Altered creations of other artists, making minor changes to maximize client satisfaction.
- Created textures using Adobe Photoshop and applied them to 3D creations seamlessly.
- Animated cameras in a realistic way.

Education

2006 - 2008

Master of Multimedia Technology

Swinburne University of Technology, Melbourne, Australia

- Major courses includes 3D Modelling and Animation, Multimedia Imaging, Multimedia Authoring and Web Design.
- Awarded high distinction in Advanced 3D Animation and Rendering.

2002 - 2005

Bachelor of Science in Visual Communication

Bharathiar University, Coimbatore, India

Major courses includes Script Writing, Storyboard Creation, Photography, Film Making, Video Production, Audio Production, 3D Modelling and Animation.

2003 - 2004

Diploma in Digital Visual Media

Image Infotainment Limited, Coimbatore, India

A specialisation course for producing visual effects for film, 2D and 3D compositing, movie trailers and promotional videos.

Certifications

June - 2005

Training in Digital Graphics Development

VFX Technologies, Chennai, India

Infield training to produce creative visual stories using Macromedia Flash and 3D Studio Max

June - 2004

Training in Documentary and Film Making

Kanavuppattarai, Chennai, India

Intensive program on film making with hands-on production workshops on script writing, directing, camera, lighting, sound recording and editing.

May - 2003

Certificate course in "Digital Pre Press Advanced Multimedia"

VFX Technologies, Chennai, India

Course focused on story telling, technical production of Multimedia content and understating the keys of audience engagement.